

For Immediate Release

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***Remuda Ranch, the Nation's Leading Eating Disorder Treatment Center,
Plans to Open A New Facility in Caroline County, Va.***

PHOENIX (September 12, 2006) – Remuda Ranch Programs for Eating Disorders, the nation's leading and largest inpatient treatment center for women and girls suffering from eating disorders, today announced it plans to open a treatment center in Caroline County, near Bowling Green and Sparta, Va., in early 2007. The facility, a former Easter Seals camp, is situated on 516 acres and has 30,000 square feet of building space. The 30 to 60-bed facility plans to offer three inpatient programs for women, adolescents and children. It will be state licensed and JCAHO (Joint Commission on Accreditation of Healthcare Organizations) accredited.

Remuda Ranch first opened its doors in 1990 in Wickenburg, Ariz. Since then, the center has treated more than 7,000 patients with eating disorders. The center's program and settings are different from the traditional, institutional format offered at hospitals and clinics. Remuda's Christian programs offer a balanced, multi-disciplinary team approach that is designed to treat the whole person and meet her unique medical, nutritional, psychological, and spiritual needs. Additionally, Remuda Ranch has excellent recovery rates -- more than 95 percent of former patients no longer have a diagnosable eating disorder one year after completing treatment.

"We look forward to being able to offer our programs in the eastern part of the nation," said Ward Keller, president and founder of Remuda Ranch. "Caroline County offers an environment that is very healing, secluded and peaceful. All these elements are essential to the success of our programs."

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The new treatment center will employ approximately 120 people on site over three shifts. Remuda Ranch will be looking for highly skilled professionals such as: psychiatrists, medical doctors, registered dietitians, Masters level therapists, psychologists, mental health technicians, academic teachers, equestrian instructors, administrators, managers and nurses.

“Caroline County has been very welcoming and supportive with our plans,” adds Keller. “With its incredible location, we hope to attract employees from surrounding metropolitan areas.”

Remuda Ranch is currently submitting an application to the zoning authorities in Caroline County. It is also in the process of obtaining appropriate licensing for the new facility.

About Remuda Ranch Programs for Eating Disorders

Remuda Ranch is a caring place for women and girls who are suffering from eating disorders and related issues. Remuda Treatment Programs offer Christian based inpatient and residential treatment for women and girls of all faiths suffering from an eating disorder. Each patient is treated by a multi-disciplinary team including a Psychiatric and a Primary Care Provider, Registered Dietitian, Masters Level therapist, Psychologist and Registered Nurse. The professional staff equips each patient with the right tools to live a healthy, productive life. For more information, call 1-800-445-1900 or visit www.remudaranch.com.

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